



**Online Arts Directory and Calendar**  
**New Pricing for a limited time!**

Name of Product		Set-Up Fee <sup>5</sup>	Monthly Fee
<b>“Members Only” Directory</b>	<b>Standard<sup>1</sup></b>	\$750	\$400 for Module One <sup>3</sup> ; \$750 for both <sup>3&amp;4</sup>
	<b>Customized<sup>2</sup></b>	\$1,500	\$400 for Module One <sup>3</sup> ; \$750 for both <sup>3&amp;4</sup>
<b>Regional Arts Directory</b>	<b>Standard<sup>1</sup></b>	\$500	\$300 for Module One <sup>3</sup> ; \$500 for both <sup>3&amp;4</sup>
	<b>Customized<sup>2</sup></b>	\$1,000	\$300 for Module One <sup>3</sup> ; \$500 for both <sup>3&amp;4</sup>

*for Arts Education or Arts in Public Places*

Name of Product		Set-Up Fee <sup>5</sup>	Monthly Fee
<b>Arts Directory with Listing Approval</b>	<b>Standard<sup>1</sup></b>	<del>\$9,000</del> <b>NOW \$2,000</b>	\$500 for Module One <sup>3</sup> ; \$750 for both <sup>3&amp;4</sup>
	<b>Customized<sup>2</sup></b>	<del>\$9,500</del> <b>Now \$2,500</b>	\$500 for Module One <sup>3</sup> ; \$750 for both <sup>3&amp;4</sup>

<sup>1</sup> Standard header and footer similar to <http://demo.ercsystems.com>.

<sup>2</sup> Customized registry includes site-wide header and footer to your specification and a custom style sheet to harmonize with the look of your existing site.

<sup>3</sup> Module One includes:

- Performing Artists
- Visual & Media Artists
- Speakers
- Art Venues: Museums, Galleries, & Theatres

<sup>4</sup> Module Two includes:

- Services for Performers
- Event Services
- Facilities
- Film Professionals

<sup>5</sup> Set-up Fee may be amortized over three months.

*Effective date: 7/10/2007 Subject to change without notice.*