



### Comparison of Directory Types

Assets	Arts in Public Places Directory	Arts Education Directory	“Members Only” Directory	Regional Arts Directory
Maintenance Fee <sup>1</sup>	\$500/mo <sup>2</sup>	\$500/mo <sup>2</sup>	\$400/mo <sup>2</sup>	\$300/mo <sup>2</sup>
Artists Self-Enroll	X	X	X	X
Full Web Page for Each Artist	X	X	X	X
Photos Slide Show	X	X	X	X
Sound Bytes	X	X	X	X
Streaming Video	X	X	X	X
Direct E-mail Contact to Artists	X	X	X	X
Upload-able PDF	X	X	X	X
Searchable	X	X	X	X
Arts Events Calendar Which Artists Keep Current	X	X	X	X
Edit-control of Listed Artists and their Programs	X	X	X	
Listing Approval	X	X	X	
Back Office Capability	X	X	X	
Bulk E-mail	X	X	X	
Downloadable Members List	X	X		
Printable Reports	X	X		
Customized Search Criteria	X	X		
Expanded Artist Information	X	X		
Additional Detail Page for Listings	X	X		
Topic / Focus Flexibility	X	X		

<sup>1</sup> Set-up Fee of \$500 to \$2,500 applies depending upon type of directory.

<sup>2</sup> Includes one Module

Please see our price sheet for additional details.